



# EVANTAGE DIGITAL BOOKS PLATFORM

When it's time to modernize paper-based content or transform your documentation supply chain, choose our proven, scalable, and global platform powered by evantage.

Designed to optimize your digital transformation, Gilmore Global's custom-built digital books platform gives end users flexible access to digital content online, offline, and via mobile apps – and gives learning organizations the power to create, order, deliver, and analyze with exceptional ease, efficiency, and insight.

## Create compelling content – without advanced coding

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evantage STUDIO is the all-in-one content creation tool for developing beautiful and interactive learning experiences. This easy-to-use authoring feature lets you build engaging EPUB 3 content without mastering HTML, CSS, or user interface design.

- **Maximize accessibility:** Learning materials created in evantage STUDIO conform to the EPUB 3 specification and meet WCAG 2.1 Level AA accessibility standards, making them fully responsive on most desktop and mobile devices.
- **Make it fully interactive:** Engage learners with video clips, assessment questions, and slideshows – and bring content to life with MP4 video files, Vimeo or YouTube links, and transcripts and closed captions.
- **Publish it instantly:** Push-button-publishing to the evantage Content Delivery Platform removes the need to download or move files manually. And updates are simple: make changes in evantage STUDIO and republish in minutes.

## Make ordering easy – on our platform or yours

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For both transient and registered users, ordering digital books is a simple task on the Gilmore Global online ordering platform. Learners who place orders receive digital codes to redeem their ordered content on the Gilmore Global Digital Books Platform. Alternatively, so that organizations can make the most of their LMS investments, we can integrate with your LMS platform to seamlessly SSO your learners directly into the relevant content.

## Deliver content – with features that empower learning

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evantage READ is the world's leading platform for distributing, accessing, consuming, and engaging with digital textbooks and course materials. evantage READ is a user-friendly, fully accessible environment, allowing for rapid adoption even for readers who are new to digital content.



- **Enable interactivity tools:** evantage READ users can highlight text, add notes, create flashcards, and use the “read aloud” tool to create a learning experience optimized for them.
- **Empower individualized learning:** Users can quickly navigate within and across books, they can explore their library using content search, dictionaries, and Wikipedia, and they can read on the go thanks to integration across multiple devices.
- **Combine full accessibility with advanced security:** Along with award-winning assistive technologies and localization features that allow users to learn in 37 languages, our platform keeps everything fully private with security features including industry leading Digital Rights Management (DRM).

## Analyze and advance the learner experience

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More than ever, access to rich user data is critical for understanding and evolving the learner experience. Our evantage ANALYTICS tools provide clear data visualizations that lead to valuable system insights with:

- **Analytics dashboard overview:** See the big picture, then drill down to make informed decisions that will help optimize the reading and learning experience.
- **Filtered Customer Data:** Activate smart filters for deeper insights such as aggregate views of user session length and page reads, letting you adapt to changing user needs and improve learning outcomes.

## Gilmore Global and evantage: A benefits-rich combination

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### Key benefits for learners

-  Anonymous user access (no PII)
-  Single sign-on integrations: etexts, courseware
-  Deep linking, automatic link placement
-  Full suite of study tools
-  100% offline + online access

### Key benefits for system administrators

-  Best-in-class platform uptime
-  Cloud hosted
-  WCAG 2.1 AA standards
-  Certified LTI advantage and compatible with all LTI LMS environments
-  Analytics, data feeds, and dashboards

## Let's start building your evantage

Contact your Gilmore Global representative today for more about the evantage Digital Books Platform.