



# CONTENT PRODUCTION AND DEPLOYMENT

## Produce, deploy, and sell in a single, seamless process

Organizations know first-hand how providing frequently updated content in various formats to users all over the world can become, well, somewhat complicated.

The Gilmore Global approach immediately makes life easier with a single point of contact for production and fulfillment of training and marketing content and technical publications for any audience around the globe.

Whether you're printing and shipping technical publications for a group located across town or updating digital training content for a team 12 time zones away, we'll consult to help you arrive at the simplest and most efficient way to meet each objective.

### Complete management of content and delivery

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Be it print or digital, we not only manage all content but we also process orders, administer billing, and collect payments. Our expert teams add even more value with content insights for operational efficiencies, environmental performance, and cost reductions.

### One-stop fulfillment with comprehensive marketing services

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You'll easily deploy any kind of content to in-the-field sales teams, channel partners, employees, and customers with our highly secure warehousing and order management processes. With our web-to-print service and robust e-business architecture, you can package and send materials for niche verticals, select audiences, and even individual clients. We also offer a full range of traditional print, promotional items, and direct marketing services.