



LOSE THE PAPER.  
LOWER THE COSTS.



**LEVERAGE THE eDELIVERY ADVANTAGE.**

Get more “e” in your content and connect with your audience in the way they want to be reached. At the same time, improve your service levels and lower costs.

Why eVantage?

**MAJOR COST SAVINGS**

30-50 % less than cost of printed content.

**FASTER TIME TO MARKET**

Automated delivery and seamless integration into existing business workflows.

**GREATER STUDENT RELEVANCE**

24/7 access via Internet or mobile device with content constantly synchronized.

**SUPERIOR ENVIRONMENTAL PERFORMANCE**

Dramatic reduction in natural resource and energy consumption.

**ADVANCED LEARNING TOOLS**

Embedded rich-media content and enhanced online collaboration.



# GLOBAL BUSINESS IS COMPLEX

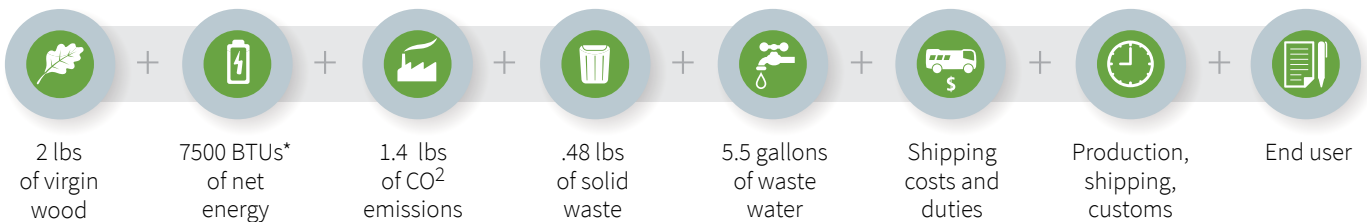
We make it simple.



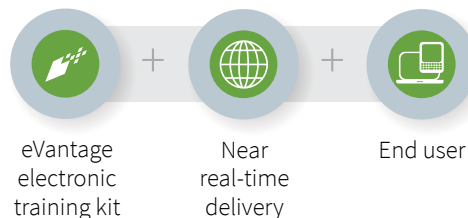
Gilmore Global and eVantage lead the world for e-kits and e-delivery of corporate training programs.

Smart phones, tablets and an ever-growing audience of technically savvy learners have changed the learning landscape. eVantage is the leading solution to deliver electronic content and connect with trainees and employees in the way they want to be reached.

## The old way



## The eVantage way



Based on a typical 500 page student guide, printed on two sides produced from virgin pulp.

\* British Thermal Unit

We work with companies to deliver content when, where and how today's audiences want it: fast, electronic, mobile, and on-demand. Even better, we work with our customers to reduce their overall spend on production and distribution of content and materials.

[gilmoreglobal.com](http://gilmoreglobal.com)

## THE EXPERIENCE TODAY'S LEARNERS ARE LOOKING FOR

The cost saving and environmental benefits are clear. Better still, the eVantage learning platform offers a whole lot more. eVantage gives training organizations the ability to readily deliver protected and truly interactive electronic courseware. eVantage is the experience today's learners are looking for: fast, accessible and on-demand.

## eVANTAGE DOES MORE THAN A SIMPLE PDF

Control how much, or how little, a user can do with content with eVantage's flexible, Document Rights Management (DRM) Protection.

Note taking and highlighting for students to create their own personalized content.

Incorporate rich media and assessments including full-motion video for an enhanced learning experience.

## A WORD ON PRICING

With eVantage, learning organizations can typically expect a 10 to 20 percent reduction in costs when compared to traditional, printed content. However, when shipping, duty and other costs are included, the eVantage savings grow to between 35 and 50 percent.





**eVantage** is Gilmore Global’s signature “e” content delivery solution. eVantage offers a feature-rich, premium e-content solution designed to satisfy any learner. eVantage offers more than a simple PDF. With eVantage users have the ability to make notes and highlights, collaborate with others and access material across multiple access points.

Meanwhile, **eVantage Light** provides an easy way to distribute electronic content while protecting intellectual property with a robust security infrastructure. eVantage Light offers faster time to market and cost effective metrics.

**eVantage Vault** offers a secure and easy way to access content anywhere, anytime. Video, audio or other content are deployed via a secure online link.

PRODUCT TYPE	eVantage	eVantage Light	eVantage Vault
Supported files	PDF, XML and EPUB3	PDF	Any file formats
Secure eContent Solution	✓	✓	✓
Watermarks	✓	✓	
Advance Security Option	✓	✓	
Search terms within a Book	✓	✓	
Search terms within your entire library	✓		
Workstation Access Point	✓	✓	
Browser Access Point	✓	✓	
Mobile Device Access Point	✓	✓	
Synchronisation between platforms	✓		
Ability to make notes and highlights	✓	✓	
Collaboration	✓		

The Gilmore Global Electronic Content Delivery solution and eVantage complement the Gilmore Global training content and delivery solution. We bring content delivery to a new level by providing improved training services and products at a lower cost.

**Deliver “e” content when, where and how it’s needed. We make it simple.**

Gilmore Global delivers integrated supply chain solutions to simplify the complexities of global business. We help our clients to deliver more at less cost and build high performance, integrated global operations.

